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| For Academic Affairs and Research Use Only |
| Proposal Number: |  |
| CIP Code:  |  |
| Degree Code: |  |

 **Course Deletion Proposal Form**

**[ ] Undergraduate Curriculum Council**

**[X] Graduate Council**

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

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| Ronald Sitton, Ph.D.  | 2/15/2022 |

**Department Curriculum Committee Chair** |

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**COPE Chair (if applicable)** |
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| Brad Rawlins | 2/16/2022 |

**Department Chair** |

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**Head of Unit (if applicable)**   |
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| Warren Johnson  | 2/23/2022 |

**College Curriculum Committee Chair** |

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |

**Undergraduate Curriculum Council Chair** |
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| Carl M. Cates | 3/2/2022 |

**College Dean** |

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**Graduate Curriculum Committee Chair** |
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**General Education Committee Chair (if applicable)**   |

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| Alan Utter | 3/31/2022 |

**Vice Chancellor for Academic Affairs** |

1. **Course Title, Prefix and Number**

**MDIA 5043, Studies in Newspaper Management**

1. **Contact Person** (Name, Email Address, Phone Number)

Ronald Sitton, School of Media and Journalism, rsitton@astate.edu, 870-972-2979

1. **Justification**

This course is no longer used by any major within the School of Media and Journalism.

1. **Last semester course will be offered**

Fall 2021

1. No **Does this course appear in your curriculum? (if yes, and this deletion changes the curriculum, a Program Modification Form is required)**

Enter text...

1. No **Is this course dual-listed (undergraduate/graduate)?**

Enter text...

1. No **Is this course cross-listed with a course in another department?**

If yes, which course(s)?

 Enter text...

1. No **Is there currently a course listed in the Bulletin or Banner which is a one-to-one equivalent to this course (please check with the Registrar’s Office if unsure)?**

**Bulletin Changes**

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| **Instructions**  |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.** **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**  |

**CURRENT**

**Graduate Bulletin 2021-2022, p. 233**

**Journalism – Master of Science in Mass Communications**

|  |  |
| --- | --- |
| **University Requirements:** |  |
| See Graduate Degree Policies for additional information (p. 47) |  |
| **Program Requirements:** | **Sem. Hrs.** |
| MDIA 6043, Theory of Mass Communications | 3 |
| CMAC 6053, Quantitative Research Methods in Communications | 3 |
| CMAC 6203, Introduction to Graduate Study | 3 |
| CMAC 6253, Qualitative Research Methods in Communications | 3 |
| **Sub-total** | **12** |
| **Journalism Requirements:** | **Sem. Hrs.** |
| **Select twelve hours from the following:**STCM 5113, Integrated Marketing CommunicationSTCM 5023, Public Opinion, Propaganda and the Mass Media STCM 5603, Crisis CommunicationSTCM 6023, Advanced Studies in Communications Law ~~MDIA 5043, Studies in Newspaper Management~~MDIA 5053, Public Affairs ReportingMDIA 5083, Sports, Business and Opinion Writing MDIA 5323, Diversity and MediaMDIA 5373, Internet Communications MDIA 6083, Journalism Seminar MDIA 680V, Independent Study | **12** |
| **Electives:** | **Sem. Hrs.** |
| Advisor-approved Electives*May include six hours of thesis or project credit, courses in the college and/or courses outside the college. The topic of the thesis or project is subject to approval by the student’s thesis or project committee. The thesis or project may be a continuation or extension of research begun in a Communications graduate class.* | **6** |
| **Total Required Hours:** | **30** |

**Graduate Bulletin 2021-2022, p. 379**

### SCHOOL OF MEDIA AND JOURNALISM

#### Media (MDIA)

**MDIA 5023. Public Opinion Propaganda and the Mass Media** Survey of public opinion formation and change, with special attention to the role of the mass media in the creation and use of public opinion and propaganda.

**~~MDIA 5043. Studies in Newspaper Management~~** ~~Study of business and editorial management of the print media, including newspaper organization, publishing policies and economics, print media technology, circulation and promotion problems.~~

**MDIA 5053. Public Affairs Reporting** Instruction and practice in gathering material and writing stories on public affairs; emphasis on courts and government. Requires two hours of laboratory work per week.

**MDIA 5083. Sports, Business and Opinion Writing** Techniques of news-writing and information gathering in business and sports reporting. Techniques of opinion writing. Prerequisites, “C” or better in MDIA 2013; or instructor permission.

PROPOSED

**Graduate Bulletin 2021-2022, p. 233**

**Journalism – Master of Science in Mass Communications**

|  |  |
| --- | --- |
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| See Graduate Degree Policies for additional information (p. 47) |  |
| **Program Requirements:** | **Sem. Hrs.** |
| MDIA 6043, Theory of Mass Communications | 3 |
| CMAC 6053, Quantitative Research Methods in Communications | 3 |
| CMAC 6203, Introduction to Graduate Study | 3 |
| CMAC 6253, Qualitative Research Methods in Communications | 3 |
| **Sub-total** | **12** |
| **Journalism Requirements:** | **Sem. Hrs.** |
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| **Electives:** | **Sem. Hrs.** |
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| **Total Required Hours:** | **30** |

**Graduate Bulletin 2021-2022, p. 379**

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